CRANIUM



General Privacy Policy



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1.1 Who is Renson?

This General Privacy Policy governs the processing of your personal data as part of the use of Renson services and products. Renson*, located at Maalbeekstraat 10, 8790 Waregem, acts as the central point of contact for inquiries related to data protection.

Renson is a company active in the design, development, production, promotion and distribution of "high-end" ventilation systems, sun protection screens and patio covers in view of delivering an overall concept ("creating healthy spaces") to its clients. In this context, Renson comes into contact with personal data. Renson is responsible for these data.

Renson highly values the protection of users' personal data. Every effort is made to guarantee this data protection and to always act in accordance with the General Data Protection Regulation (GDPR) when we process your personal data.

More specifically, Renson shall always treat personal data lawfully for specific purposes. We will take the necessary steps to never ask for more personal data than necessary for the purpose or to keep these personal data longer than necessary. Lastly, Renson takes technical and organisational measures to guarantee adequate security to protect your personal data.

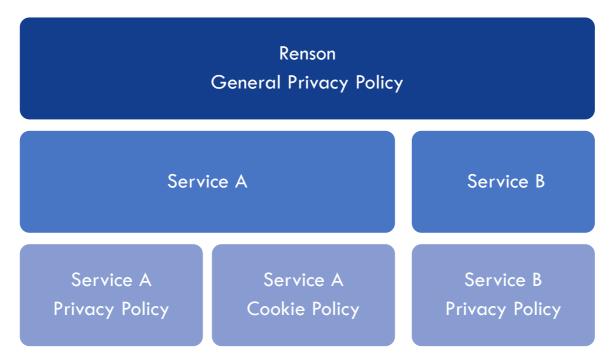
'Renson': all companies affiliated with Renson Group*. A data subject is always a customer/contact of a company that falls under the Renson umbrella.

* The following companies are affiliated with Renson Group: Renson Ventilation NV, Renson Sunprotection Projects NV, Renson Sunprotection Screens NV, ARLU NV, Esafe BVBA, Renson Fabrication Ltd, Renson Inc, Louage & Wisselinck, Renson Shanghai, Corradi, Corradi USA, Corradi Srl SRL, Openmotics BV.

1.2 Our Privacy Policy structure

Renson undertakes to continuously protect the privacy of its users as much as possible. This Privacy Policy explains how Renson generally collects and uses your data and provides insight into the choices you have to protect your data. More in-depth information related to specific services and products will be provided in their respective privacy policies.





1. Renson Privacy Policy Structure

This Privacy Policy was last updated on 26/10/2021. Renson reserves the right to amend this Privacy Policy if necessary. Any changes shall always be communicated.

2 Personal data

2.1 Which personal data do we process?

Renson may collect and process your personal data in different ways, during both physical and digital interactions. Generally, this may concern personal data categories such as:

- Identification data (name, address, ...);
- Digital identifiers (cookie ID, IP-address, ...);
- Financial details (billing information);
- Consumption habits;
- Property characteristics;
- Living habits;

This is a general overview of the most common personal data categories Renson processes. Any other categories of personal data processed in the context of a specific service or product will always be described in their respective privacy policies.

2.2 Why do we process your personal data?

Renson processes personal data for a variety of purposes. Renson will only ever process personal data that is strictly required in order to achieve defined purposes.

Renson always bases its processing activities on appropriate legal grounds, such as:

- Your consent;
- The performance of a contract;



- Legal or regulatory obligations;
- Legitimate interests that outweighs the interests of the data subject.

Renson is committed to transparency and will provide detailed information on processing activities in the different privacy policies directly related to services and products you use. Below you may find several general processing activities related to first points of contact with Renson.

2.2.1 Visitor registration

Renson processes personal data with the aim of maintaining an accurate overview of people who enter Renson sites for security and commercial reasons.

Renson relies on its legitimate interest to process personal data to develop relationships with onsite visitors. The personal data are kept for 10 years after the initial visit.

2.2.2 Navigating on Renson websites

Renson processes a limited amount of personal data with the aim of providing stable access to websites and portals.

Renson relies on its legitimate interest to process limited personal data for providing basic access to websites. This personal data is temporarily stored and processed by us to provide you with the contents of this website and deleted thereafter.

2.2.3 Contact registration at a fair

Renson processes personal data with the aim of contacting interested individuals after an exchange at a fair.

Renson relies on its legitimate interest to process personal data to develop relationships with visitors after a fair. The personal data are kept for 10 years after the initial contact.

2.2.4 Customer discovery

Renson processes personal data with the aim of providing the best possible products based on your input. Renson may send you surveys to learn what type of features you'd like to see in future releases.

Renson relies on your consent to process personal data related to this activity. The personal data are kept for a maximum of 5 years after deactivation of the account.

2.2.5 GDPR compliance

To comply with GDPR, Renson processes personal data such as consents with the aim of complying with GDPR.

Renson relies on legal obligations to process personal data for GDPR compliance. The personal data are kept until 367 days after a request for deletion.

2.3 Do we transfer your personal data to third parties?

Renson shall not transfer personal data to other parties who may use these personal data for their own purposes unless transfers are described in the respective privacy policies of Renson services and only if the data subject gave its consent or if there is a legitimate legal basis to transfer your data.



Renson works with a number of processors, which means it concerns parties which may only process your data for the purposes we determine. Under no circumstances whatsoever shall they process your personal data for their own purposes.

Renson shall take the necessary steps to process your personal data within the European Economic Area only. In the exceptional case that your personal data are processed outside the European Economic Area, the Organisation shall take the appropriate safeguards to protect your personal data at all times and/or explicitly notify you of such cases.

3 What rights do you have and how do you exercise them?

3.1 Right of access by the data subject

You have the right to access all your personal data we process. You can also receive a paper or digital copy of this. You can do this by sending an email to our Data Protection Officer (DPO) at privacy@renson.be.

3.2 Right to rectification

You have the right to demand that we rectify your personal data if they are not correct or not complete. You also have the right to demand that your personal data are not used temporarily until they are correct or complete. You can do this by sending an email to our Data Protection Officer (DPO) at privacy@renson.be.

3.3 Right to object

You have the right to withdraw your consent (object to processing) at all times. You can do this by sending an email to our Data Protection Officer (DPO) at privacy@renson.be. This means you may no longer be able to use certain functionalities.



3.4 Right to erasure ('right to be forgotten')

You have the right to demand that your personal data be erased when they are no longer necessary for the purposes of this Privacy Policy or if you withdraw your consent for the processing. You can do this by sending an email to our Data Protection Officer (DPO) at privacy@renson.be.

Note: We are not obliged to erase your personal data if we must or can keep them for a legal obligation.

3.5 Right to data portability

You have the right to receive your personal data structured, commonly used and machine-readable format if the processing took place in the context of an agreement or based on your consent. You can do this by sending an email to our Data Protection Officer (DPO) at privacy@renson.be.

3.6 Right to restriction of processing

If you feel we are not processing your personal data correctly, you may object to such processing, such as processing in the context of newsletters, marketing, or other processing that is not necessary in the context of our products and services. You can do this by sending an email to our Data Protection Officer (DPO) at privacy@renson.be.

3.7 Right to lodge a complaint with the supervisory authority

If you are not satisfied with the way in which your personal data are processed, you can lodge a complaint with the competent data protection authority in Belgium. For more information, please visit www.dataprotectionauthority.be.